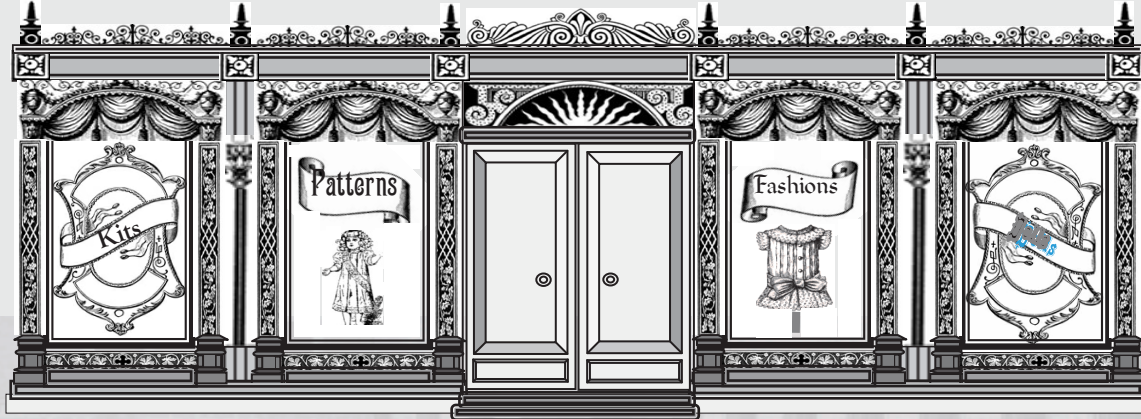


THE PETTICOATS POST



EXPLORING NEW TERRITORY

POINTS OF INTEREST:

- Butterick History
- NYC Garment District
- Lining Methods
- Sewing for Dolls—Shortcuts
- Pattern Drafting Part 3

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One of my favorite parts of this job is making new discoveries. It's as if a whole new world is just waiting to be explored.

About a year ago I admitted that I was not an immediate fan of the little doll called Bleuette. Yet the more I learn about her and the more I discover, the more interesting she becomes. I hope you enjoy our newest catalog addendum with its graphic fanfare to Bleuette's evolving fashion trends. It was a lot of fun researching different editions of "La

Semaine de Suzette" to find these treasures.

My intriguing discoveries made in the world of patterns was made all the more easier by our own Sterling Historical Society's records on hometown boy, Ebenezer Butterick. My deepest thanks to Mr. Gibbs and other historical society members for their willingness to share their knowledge.

Imagine the fun we had exploring the Garment District in New York City! Not only did we

find some great suppliers, but I also had fun learning the history of the area, and listening to my mother's stories of purchasing the lace for her wedding gown in a shop located underground, just beside the exit from the railway station.

Making new discoveries is fun, and we hope that you enjoy exploring along with us.

Sincerely,

Dale

Butterick's First Tailor Shop

Last summer, Mom and I had the unique opportunity to view both the interior and exterior of Mr. Butterick's first tailor shop in Sterling, Massachusetts. It is a two story building, set into the side of a hill, with entrances on two levels. It is a very unique edifice, and I thought you might enjoy a little virtual tour yourself.

The main entrance is actually on the second floor, at street level. From this aspect, the house looks like a small cape. The lower floor is accessed either by a door

reached via a ramp from the driveway or via a very narrow set of stairs on your left as you enter the second story foyer.

It is on this second floor where Ebenezer probably did most of his business. Foot traffic would have come in off the street, entering into the hallway, which was brightly lit with natural light streaming through its windows. I imagine that he may have had a few simple chairs set up in this hallway so that his clientele

could sit while waiting their turn.

In addition to the foyer and the small stair case, there are two rooms on this floor. The center room may well have been the fitting room. There is a very narrow closet to your right as you step through the doorway and to your left, facing the back of the building, is another set of narrow stairs leading to the attic.

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